



About your broker

James Power – Franchise Principal



"I am passionate about helping people to build their wealth through property".

James has over 20 years' experience across financial services as a Chartered Accountant, as a Certified Financial Planner® and in banking. Immediately before joining Mortgage Choice, James spent almost 9 years at Commonwealth Bank, working across various financial advice remediation and regulatory uplift programs that came from the Royal Commission. It is this unique blend of education and experience, both within professional practice and in banking, that enables him to understand complex scenarios and how best to determine the optimal loan structure for your next owner occupied or investment property purchase. James believes knowledge and education are key to any successful investment strategy and is passionate about educating and coaching his clients, so they are well informed. He was a prior member (in 2008 and 2013) of The Australian Financial Review Smart Investor Masterclass recognising the top 50 financial advisers in Australia.

Academic qualifications

Bachelor of Economics

Master of Commerce

Master of Taxation and Financial Planning

Professional qualifications

MFAA Accredited Finance Broker

Chartered Accountant

Certified Financial Planner®

Connect with James

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